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## PERODUA EXTENDS FREE £250 OFFER & IS KIND TO THE ENVIRONMENT

Building on the success of the Kenari £250 customer incentive which was launched in April, we are delighted to announce that for a limited period Perodua UK is offering every customer who purchases a new Kelisa GXi or EZi automatic through the UK dealer network £250 absolutely free. In addition, we are continuing the free metallic paint offer on Kelisa EX models. Perodua's Kelisa already represents amazing value for money, starting from only £4,699 delivered<sup>1</sup> for the EX entry level model, but these fantastic offers make Kelisa even more affordable. We are also pleased to announce that we are extending the free £250 offer available to customers purchasing Kenari GX & EZ models.

Not only does the Perodua range provide unbeatable value for money but we also strive to produce vehicles which are energy efficient and kind to the environment, as summed up by the mission statement: 'Clean, Green Perodua'. With Kelisa, the result is a remarkably clean engine with a CO<sub>2</sub> rating of just 121g/km and outstanding fuel consumption of 64.2 mpg over the Extra Urban cycle\*. A recent report by Ethical Consumer Magazine+ supports this, listing the Kelisa as one of the ten most environmentally friendly petrol vehicles currently available in the UK.

The Kelisa GXi and EZi share an extremely high level of standard specification which includes power steering, central locking, electric front windows, metallic paint, colour matched bumpers and protective side mouldings. In addition the Kelisa EZi benefits from a fully automatic transmission. All Kelisa models feature standard safety and security features including driver & passenger airbags, seatbelt pretensioners, rear door child safety locks and an advanced engine immobiliser.

The £250 promotion runs until 30 September 2005, subject to availability, and is open to all motorists. To take advantage of this special offer all customers need to do is contact Perodua UK via phone on 01491 415230 or email [perodua@emhplc.com](mailto:perodua@emhplc.com) to request a £250 Kelisa or Kenari voucher which they should present to their Perodua dealer when purchasing a new car. We will then send the customer a cheque for £250 - it's as simple as that!

The free £250 and free metallic paint offers in conjunction with the range of fantastic deals currently available through Perodua Financial Services, including zero deposit finance on Kelisa EX (subject to status), mean there has never been a better time to buy a Perodua. Kelisa models are also available with a limited edition Sepang value pack which provides the additional specification of a tilt/slide sunroof, a high grade RDS radio/cassette player and fully tailored mat set for only £399.

<sup>1</sup> Add £95.75 road fund licence and first registration fee (6 months)

+ Source: Ethical Consumer Magazine (July/August 2005) based on a table produced by the Vehicle Certification Agency

\* Figures relate to Kelisa EX/GXi models