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INCHCAPE REPORTS HEALTHY DEMAND FOR LEXUS RX400h Corporate motorists fuel interest in new Lexus hybrid

There's been nothing economical about the interest shown by motorists in the new hybrid-powered Lexus RX400h.

Reports from Inchcape Retail, one of the largest franchised dealer groups in the UK, say that sales of the RX400h have already exceeded predictions, with strong interest among corporate motorists.

Lexus dealers in Guildford, Norwich, Nottingham and Park Lane, all part of the Inchcape Retail group, have been inundated with calls for information and availability on this most environmentally friendly of SUVs.

The RX range has always been a tempting proposition for buyers in need of a luxurious, well-equipped and high image SUV, but now with the introduction of hybrid-electric technology, the RX400h offers a tempting package of increased fuel efficiency, swift performance, and importantly for the commercial buyer; significantly reduced CO2 emissions.

Returning an average of 34.9mpg and with CO2 emissions of just 192g/km, a 40% taxpayer would save as much as £1800 per year if they chose the RX400h over its nearest competitor from BMW.

In the RX400h, Lexus has resolved an age-old paradox by making sporting high performance, low fuel consumption and reduced emissions compatible. With its 3.3-litre V6 VVT-i petrol engine and two electric motors working in harmony, the RX400h delivers smooth, V8-style power and responsiveness.

Wendy Preston, Centre Manager for Inchcape Lexus in Guildford, said: "With such an innovative car you're never sure what the reaction is going to be from motorists. We sold our initial launch allocation some time ago and the number of enquiries we have received from the corporate sector has been very encouraging."