



This article first released by: Volvo

In: May. 06

*Due to this article's content, it appears within the Transport section in the following areas:
Manufacturers, Industry Comment.*

VOLVO TRUCKS RANKED TOP IN TWO COUNTRIES FOR CORPORATE SOCIAL RESPONSIBILITY

Volvo Truck Corporation has been ranked top automotive company in both Sweden and the Netherlands for its corporate social responsibility, in a new study of over 16,000 people across 16 countries, conducted by the world's leading automotive research company, TNS Automotive.

The study was carried out to understand the general public's perception of automotive companies in regards to compliance and contribution towards corporate, social, environmental and philanthropic activities.

Consumers were asked to rate companies from the passenger car, commercial vehicle, motorcycle, tyre, and oil sectors, and the results reveal that consumers in emerging markets such as Thailand, India and China rate automotive companies higher with regard to corporate social responsibility than the more mature markets of the West.

Thomas Sjolund, Managing Director TNS Automotive Sweden comments: "The main reason why Volvo Truck Corporation is ranked No. 1 in corporate social responsibility is the good job they are doing in innovation and technology, promoting road safety and manufacturing safe products."

Other global market leaders in the 2006 Global Corporate Social Responsibility (CSR) study were Honda in the US, Indonesia and the UK, BMW in Spain and Italy, Toyota in Japan, Korea and Thailand, Shell in China, Michelin in France, Porsche in Germany, Bharat Petroleum in India, Nissan in Mexico and Petronas in Malaysia.